



Aureus Analytics joins the Microsoft BizSparks Program

Aureus Analytics has recently become an approved member of the Microsoft BizSparks Program for promising start ups. BizSparks is Microsoft's three year program which provides the right resources to a start up to turn it's idea into the next big thing.

BizSpark is a global program that helps startups succeed by providing free access to Microsoft's cloud services – AZURE, Microsoft software and support.

This seven year old program has seen over 100000 startups leverage the benefits.

Anurag Shah, CEO and Co-Founder of Aureus Analytics said," This is definitely a big deal for us. With the right infrastructure in place we can focus on what we do best – build algorithms and statistical models that solve real world problems."

For more details about the program please visit : <http://www.microsoft.com/bizspark/>