

## **AUREUS ANALYTICS WINS THE NASSCOM PEOPLES CHOICE AWARDS 2014**

Bangalore, Oct 29: Aureus Analytics won the People's Choice Award at the NASSCOM Product Conclave (NPC) held in Bangalore. NPC is NASSCOM'S premier annual event where product companies congregate to showcase their innovation. This year the focus on Building global products, Emerging Technologies and getting your product development correct.

Of the 100+ organizations that showcased, Aureus was voted by the audience as having the most innovative suite of products.

"We are thrilled to win this recognition, as it is one of the most prestigious and credible awards in this space. It reaffirms our faith in our products and our approach to bring analytics at the point of decision", said Anurag Shah, CEO of Aureus Analytics.

### **About Aureus**

Aureus Analytics is a provider of industry specific Big Data and Analytics solutions. Its products and platform empower actionable insights at the point of decision. Aureus is headquartered in Singapore and has a development center in Mumbai, India.

[www.aureusanalytics.com](http://www.aureusanalytics.com)